

**Lights, Camera, Media, Literacy!
Printing Transforms Knowledge**

**Quiz #3
ANSWER KEY**

1) Why were technical artists needed after the printing press was invented?

The sharing of knowledge through print increased people's scientific understanding. People wanted to see what items looked like as they taught themselves through books.

2) Why did printing so much information cause the need for cross-indexing?

There needed to be a way to keep track of so much knowledge, so that when someone would search a topic, they could locate all the connections to that topic.

3) Why is trust involved when we are given information that is not through personal experience?

We have to determine if we are receiving the information from a knowledgeable reliable source in order to believe them.

4) Explain why some people say the printing press is the greatest invention of all time.

Answers will vary.